

Introducing  
RICA Italian  
Wax

# PROFESSIONAL HAIR REMOVAL PRODUCTS



## Italian Wax

- \* Globally patented formula
- \* Titanium Dioxide
- \* Glycerole Rosinate (NEVER Colophony)
- \* Vegetable Oil



L' Aquila Cosmetics  
349 Gault Street  
Santa Cruz, CA 95062  
866.806.6111  
831.426.4321  
[www.laquilacosmetics.com](http://www.laquilacosmetics.com)



# RICA ADVANCED DEPILATION SYSTEM

## Superior Hair Removal without irritation and allergens

Glyceryl Rosinate which gives our wax it's "stick", is the purest derivative of natural rosin. Unlike colophony, the most widely used ingredient in depilatory products and a known skin irritant, glyceryl rosinatate is non allergenic. Although more time consuming to produce, our commitment to quality, performance and client comfort drives us to use only this superior ingredient.

## Moisturizing & Nourishing

Our patented mix of specifically chosen vegetable oils was developed without any petroleum-based products, only natural vegetable oils. This mix nourishes and moisturizes the skin after depilation, so our superior gripping strength is gentle to the skin.

## Easy To Spread

The addition of naturally occurring titanium dioxide results in a creamy and very gentle wax that spreads easily and quickly. Titanium dioxide also has a soothing effect, reducing the natural redness that occurs as a result of proper depilation. It guarantees an excellent grip with less pain.

## Gentle

Natural beeswax is a cosmetic element that is rich in mineral salts and proteins. We use it to protect the skin during depilation, allowing for a more comfortable experience. Beeswax delivers additional nutrition and moisture.

## Anti-inflammatory

Naturally occurring Zinc oxide not only gives luminosity to our wax, but is skin conditioning, aids healing and is soothing. This very important ingredient is also naturally absorbing, helping to achieve a smooth and efficient depilation.

*Founded in 1994 as a boutique manufacturer of hair removal waxes, RICA has grown into a global brand known for both our extensive use of natural ingredients and our commitment to the environment, evidenced by our Ecocert Italia certification. We viewed wax as cosmetics, creating our patented formula using specific nourishing vegetable oils, Titanium Dioxide, Zinc Oxide, beeswax and Glyc-erol Rosinate- never colophony- for our Fruit Waxes. Today we continue to develop treatments for the body that enhance beauty and embrace vast, natural resources of Sicily, our home*

